

## WIB Year in Review

What a year! As we approach the end of 2012 for Women In Bio, we celebrate an incredible transformation of WIB worldwide. We exceeded our membership goal of 1,000 members, grew to 10 Chapters spanning the globe, and built a volunteer base of 115 women. During 2012 WIB organized 65 events, including five successful chapter launch events in Boston, San Francisco, Atlanta, Pittsburg and Montreal. And we are excited to announce WIB's President-Elect, [Simone Fishburn](#), who led the successful launch of the San Francisco Bay Area chapter of WIB in 2012 and built a team who grew membership, raised sponsorship and held many highly successful events. We are extremely excited to have such a passionate, dedicated leader taking this position and helping move WIB to the next level and beyond. All of this has been enabled by the generosity and support of our National sponsors: BIO, Biogen Idec, Nektar, WilmerHale, NIH Federal Credit Union and Navigators. They have put dollars to their words and shown the value they place on helping women advance their own careers.



Simone Fishburn

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## National WIB Annual Dinner

Please join us for an exciting evening of networking, celebration and inspiration at the Women In Bio 2013 Annual Dinner on March 20, 2013 at The Omni Shoreham Hotel in Washington DC. Join hundreds of the nation's top biotech executives and hear firsthand the inspiring story of our keynote speaker, Jill Milne, Ph.D., CEO of Catabasis Pharmaceuticals. Registration will be opening soon so stay tuned!

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## Introducing our 2012 Women In Bio Scholarship Recipients

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The votes have been tallied and the winners of the four Women In Bio Scholarships are:

- **Maryam Saleh, Chicago Chapter**
- **Ana McClanahan, RTP Chapter**
- **Ariane Tom, San Francisco Bay Area Chapter**
- **Emma Tall, Washington DC/Baltimore Chapter**

The \$1,000 scholarships are graciously sponsored by [Edgley Construction Group, Inc.](#), [Genomic Health](#), and [Meridian BioGroup](#). Winners will be presented with their checks at their respective chapter holiday parties or chapter events. The scholarship was established to advance the educational development of women in the life sciences industry by encouraging and supporting education on the business aspects of life science. We thank everyone that applied for the scholarships and congratulations to the winners.



Over the past year our WIB Chapters have created their own LinkedIn groups highlighting their unique events and accomplishments. Click on any of the Chapter names (or WIB-National) to check out and join the groups that are most relevant to you!

<a href="#"><u>WIB-National</u></a>	
<a href="#"><u>Atlanta</u></a>	<a href="#"><u>Pittsburgh</u></a>
<a href="#"><u>Greater Boston</u></a>	<a href="#"><u>Research Triangle Park (RTP)</u></a>
<a href="#"><u>Chicago</u></a>	<a href="#"><u>San Francisco Bay Area</u></a>
<a href="#"><u>Greater Montréal</u></a>	<a href="#"><u>Seattle Metro</u></a>
	<a href="#"><u>Washington DC/Baltimore</u></a>

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**With Social Media Staying Connected to WIB is Easier Than Ever!**

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Facebook and Twitter are also easy ways to stay on top of the ever-expanding WIB chapter line-up, upcoming activities and job postings. To follow us on Facebook, [click here](#) and select the "Like" box at the top of the screen, and [click here](#) and select "follow" on Twitter.



## CHAPTER EVENTS

### Atlanta Events

#### WIB-Atlanta Holiday Networking Night

Please come spend the evening with WIB at Steel Restaurant on December 19, 2012 from 5:00 p.m. - 7:00 p.m. EST for networking and celebrating the holiday season with fellow Women In Bio members. [Click here](#) for more information and to register.

### San Francisco Bay Area Events

#### Join WIB for an East Bay Speed Networking Event

As a follow-up to our first two very well-received speed networking events in SF and the south bay, WIB-San Francisco Bay Area is hosting another speed networking event on January 25, 2013 for women who live or work in the east bay. Doors open at 5:30 p.m. and networking will go from 6:30 p.m. to 8:30 p.m. PST. This is a fun forum for women in the Biotech Industry to meet many exciting and interesting people. Mingle, learn fast facts and make new connections at the Joint Genome Institute in Walnut Creek. [Click here](#) to register and for more information.

### Seattle Metro Events

#### WIB-Seattle Metro: A Discussion on Entrepreneurship with Stewart Parker, CEO, IDRI

H. Stewart Parker, IDRI CEO and long-time biotech executive, will lead a discussion on key lessons

and strategies for successful entrepreneurship on February 20, 2013 from 6:00 p.m. - 8:00 p.m. PST. WIB-Seattle Metro is partnering with Seattle's Association for Women In Science (AWIS) for this event. [Click here](#) to register and for more information.

### **Ideas, Inspiration and New Connections at WIB Seattle Metro's TEDxWomen 2012 Event**

At this remarkable TEDxSouthLakeUnionWomen event held on Saturday, December 1, 2012, we were very pleased to join 10,000 other global participants at 150



local events held all over the world where presentations in Washington DC were live-streamed in more than 50 languages across 6 continents. Working with our sponsoring partners Microsoft Research, the University of Washington's Information School and the UW Women In Informatics Group, we hosted a cross-generational and multi-ethnic mix of women, men and girls who enjoyed listening to a rich and stimulating array of speakers who sparked new ideas and inspired us to make new connections. Our two local speakers were Katie Davis, a youth and digital media scholar based at the University of Washington Information School, who talked about how youth today differ from those who grew up in the pre-digital age, and Munmun De Choudhury, a computational social scientist based at Microsoft Research, who shared her research about fostering emotional intelligence online. Our bonus session was a screening of Jennifer Siebel Newsom's powerful Sundance documentary, Miss Representation, which explores how the media's many misrepresentations of women contribute to the under-representation of women in positions of power and influence. The film features interviews with leading politicians, journalists, entertainers, activists and academics including Condoleezza Rice, Nancy Pelosi, Rachel Maddow, and Gloria Steinem. All of the TEDxWomen 2012 sessions are available for viewing here, so you too can experience and share the inspiration of TEDxWomen 2012 with others.

### **WIB Seattle Metro Welcomes Additions to YWIB and Communications Teams**

Welcome to Therese Seldon, Ph.D. as our new head of YWIB! Terese is currently Director of Product Development at Immunexpress, has led commercially relevant biotechnology projects for both academia and industry, including the University of California, San Francisco, start-up diagnostics company, PanBio Ltd (acquired by Inverness Medical Innovations), and Australian pharmaceutical company, CSL Ltd. Therese has a strong interest in technology commercialization and has completed postgraduate business studies in Technology Management at the University of Queensland, Australia, and Stanford University's Ignite Entrepreneurship Program.

The Communications Committee also welcomes Ben Pearson to help with Social Media strategy and programming. Ben recently graduated from the University of Washington with a Bachelor of Science degree in Molecular, Cellular and Developmental Biology. His professional experience extends to technical project management and business, including positions at Overstock.com and Real Networks. He enjoys the science and business aspects of the life-sciences industry and has already provided useful insight into the Chapter's Social Media efforts.

## RTP Chapter Events



## WIB-RTP's Three Part Young Women In Bio Entrepreneurs Workshop

WIB-RTP chapter hosted a three-part Young Women In Bio Entrepreneurs Workshop at the North Carolina Biotechnology Center on November 2, November 16 and December 1, 2012. Thirty two middle school girls participated from local middle schools for these workshops. They learned about the basics of business including marketing, financials, and operations planning during the first two workshops. During the third workshop, which was combined with WIB-RTP's first annual 5K walk/run, these young entrepreneurs got the opportunity to put their business ideas into practice. The young entrepreneurs sold hot beverages, dog treats, baked goods and WIB merchandise to the crowd at the 5K. All four teams and their ventures made a profit from sales of their products that day. The teams chose to donate their profits to the Cystic Fibrosis Foundation and to the Second Chance Pet Adoptions.



## **WIB-RTP's First Annual 5K Run/Walk**

More than 200 people of all ages gathered at the North Carolina Biotechnology Center on Saturday December 1, 2012 for the first annual 5K run/walk to support the Cystic Fibrosis Foundation. The brand new 5K course was recently certified by the USA Track and Field #USATF NC 12138NW. Top honors went to John Baker from San Diego, California who clocked at 21:44 and Dr. Eva Garland, VP of Research at Agile Sciences who clocked at 24:03. Dr. Christy Shaffer from the Board of Trustees and Kay James the Executive Director of the Carolinas Chapter of the Cystic Fibrosis Foundation helped kick off the event. The final scores and times are posted on [East Carolina Road Racing's website](#). Raleigh Running Outfitters of Cary provided prizes to the winners. Middle school girls from YWIB sold hot drinks, delicious treats and WIB merchandise to the crowd. A check was presented to the Cystic Fibrosis Foundation at the WIB-RTP Holiday Party on Dec 12, 2012.

## **Chicago Chapter Events**

### **Get Involved in WIB-Chicago**

Looking to be more active in WIB-Chicago? Are you passionate about promoting women's professional growth in our life science community? Join the WIB-Chicago Sponsorship Committee! Sponsorship support is key to the high quality seminars and events hosted by WIB-Chicago, and the committee is in desperate need of volunteers. If interested in serving on this dynamic committee, please email [Chicago@womeninbio.org](mailto:Chicago@womeninbio.org).

## **Pittsburgh Area Events**



### **WIB-Pittsburgh Celebrates at Launch Event**

WIB successfully launched a new chapter in Pittsburgh, PA on November 29, 2012 at Bridgeside Point. Nearly 70 attendees were present, ranging from local biotech executives to post-doctorate fellows and graduate students. With this mixture of professionals and aspiring professionals in the room, the networking sessions were robust and fruitful. The enthusiasm in the room was articulated well in a conversation between Dr. Susan Catalano, CSO of Cognition Therapeutics, and Ms. Rebecca Harris, Director of the Center for Women's Entrepreneurship at Chatham University. Susan believes the Pittsburgh region is "incredibly vibrant...there's so much young talent and a growing industry that will allow them to stay here." Rebecca agreed then added that the "key now is to get women engaged...[WIB] is the platform to do it." In her inspiring speech to the women at the launch event, Alexandra Drane encouraged everyone to be intentional and to be brave, rather than just innovative. The WIB-Pittsburgh chapter is looking forward to hosting future events. Tremendous appreciation for our local sponsors who made this event possible: [Buchanan Ingersoll and Rooney](#), [ThermoFisher Scientific](#), and [Pittsburgh Technology Council](#).

### **Other Interests**

**3rd Annual New Paradigms to Fund Biotech & Early  
Stage Showcase this January in San Francisco**



WIB members are cordially invited to attend the networking and cocktail reception for the New Paradigms conference, conveniently located in downtown San Francisco on January 8, 2013 from

5:30 p.m. - 6:30 p.m. This is a unique opportunity to mingle with industry peers and senior-level executives, all dedicated to resourcing funding and creating business opportunities for the life science industry. WIB members receive a special conference rate of \$495 by using the code "WIB" when registering. [Click here](#) to register.

### **Personalized Medicine World Congress**

Personalized Medicine World Conference (PMWC) on January 28-29 in Silicon Valley. The PMWC Conference provides an opportunity to learn from and engage in dialogue to further the field of personalized medicine. Personalized Medicine - James Watson and Michael Snyder were interviewed by [NPR](#) in October, highlighting the challenges and opportunities presented by Personalized Medicine at both professional and personal levels. [Click here](#) for more information. WIB members are eligible for a 10% discount by entering code "wib-10" during checkout.

### **Interested in promoting STEM education in Chicago? Volunteer for "Stellar Girls."**

"Stellar Girls," a new program from Astellas Foundation, introduces girls in grades 5-8 to Science, Technology, Engineering and Mathematics (STEM) fields. Starting in September, 11 Chicago middle schools will provide "Stellar Girls" after-school programming one day/week. Volunteers will give girls the visibility to women and men working in STEM careers and serve as role models for the development of the girls' future career paths. To volunteer, please contact [Ann Reed](#) at iBIO Institute.

WIB is partially funded by our National Sponsors



Women In Bio **Welcome**

**December 13, 2012**  
[www.WomenInBio.org](http://www.WomenInBio.org)