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## Women In Bio at BIO 2012!



The 2012 BIO International Convention, which was hosted in the backyard of our newly formed WIB-Greater Boston chapter, was a tremendous success by all measures, thanks to the enthusiastic group of volunteers and members from WIB. At the WIB booth, more than 400 women (and men) stopped by from around the country and globe to learn more about WIB, how to become members of our organization, and how to start chapters in their respective countries/areas. Based on the impressive feedback throughout the week, it was clear there is an important need for Women In Bio on a global scale!

WIB was interviewed throughout the week. Below are a couple examples of WIB's media activity during BIO. To listen to an audio of Phyllis being interviewed by Advanstar Communications, please go to <http://womeninbio.org/news-bio-2012.shtml> and play the file towards the bottom of the page with Windows Media Player. [Click here](#) to view a Youtube video of Phyllis interviewing Dr. Bahija Jallal of MedImmune. Alexandria Papa of the WIB-Greater Boston chapter was interviewed by The Examiner. Alex spoke about the role of WIB, the growth of the WIB-Greater Boston chapter, and WIB's participation at the Boston Convention Center. [Click here](#) to read this article.



WIB Networking Meet-Up at BIO.

BIO 2012 INTERNATIONAL CONVENTION SLIDESHOW 19 of 23



Phyllis Dillinger, president of Women in Bio, cited a "huge unmet need" in the industry for female figures in prominent positions in the industry. Though she was excited to see the turnout at the Women in Bio networking reception Monday evening, she spoke passionately about a need for change and a need for support from organizations. She cited Takeda Pharmaceutical and Biogen Idec as companies with diversity programs in place, but strongly stressed the fact that this trend is not happening fast enough. -- Jennifer Levin

**Phyllis Dillinger, president of Women in Bio**

WIB President Phyllis Dillinger was featured in the FierceBiotech.com slideshow

For a full recap of WIB at BIO 2012, [click here](#).



Speed Network Meet-Up



Marilyn Krelbaum, Co-Chair of the WIB-Montreal Chapter



Cindy Crowninshield, Co-Chair of the WIB-Greater Boston Chapter.



Phyllis Dillinger, Women In Bio President.

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### Women In Bio is Excited to Introduce Three of Our National Leaders

Over the next few newsletters, we'll be introducing everybody to the National Leaders of Women In Bio. We hope that with this overview, WIB members will become more familiar with those who work in-front and behind the scenes to help keep this organization running. In this edition, we are spotlighting Kate Liebelt, Debra Chamra, and Dawn Hovecar.

#### **Kate Liebelt: National Chair, Sponsorship**

Kate is responsible for raising and assisting chapters to raise funds for the rapidly growing WIB organization. She is an experienced life sciences and health care professional with pharmaceutical, medical device, and provider expertise. Her life sciences experience includes both pharmaceutical and medical device product development as well as outsourcing of critical research and development services. Kate serves on the boards of multiple industry associations including the American College of Healthcare Executives, among other regional and national organizations.

#### **Debra Chamra: WIB Treasurer**

Debra accepted the role of Treasurer for Women In Bio in January 2012. Working closely with the Board & Chapter Leadership, her key responsibilities are to oversee the management and reporting of WIB's finances - as well as work closely with the Sponsorship committee. Debra most recently worked for Grifols, Inc. where she led the executive management portion of the Sales & Operations Planning process for a \$1B international product portfolio. She plans on continuing her career in Chicago, where she relocated in March. Debra is a CPA & holds a MBA, a Master in Health Care

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Administration, and a Master in Accounting.

**Dawn Hovecar: National Chair, Programs**

As National Chair of the Program Committee, Dawn will work with each chapter to execute effective programs, support and assist in creating a video library for key chapter events, and support the overarching goals and objectives of WIB. Dawn has over 25 years in the life science industry and has held positions in sales, marketing, business development and management. As Director, National Business Development with BioSurplus, she is instrumental in growing relationships with equipment manufacturers, pharmaceutical companies and other supply channel and auction partners throughout the country. Dawn also manages BioSurplus' regional business development teams including San Diego, the San Francisco Bay Area, and Boston.

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**Continuing With the Women In Bio "Interview a WIB Member" Series**

This new series showcases WIB members as they describe the navigational tactics of climbing their own professional ladder to success. We continue with the second interview in this series is with Cheryl Lubbert, Seattle Metro WIB Chapter and President of Health Perspectives Group (HPG, LLC).



Cheryl Lubbert, one of the founding members of the Seattle Metro WIB Chapter and President of Health Perspectives Group (HPG, LLC). In this WIB Interview, Cheryl shares her 25 year journey from bench research to biopharmaceutical corporate leadership with companies including Bristol-

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Myers Squibb, Amgen and Abbott to her marketing services and communication entrepreneurial ventures. Along the way, she found her professional passion for bringing talented people together to innovate and accomplish the seemingly unattainable through the importance of networking, mentoring and being open to new opportunities. Cheryl's journey has taught her that anything is possible if you can envision it; you just need to have the right attitude and be persistent. Her philosophy is that there is a valuable lesson to be learned from every situation, and her story highlights how the healthcare and pharmaceutical industry provided the opportunity to combine her love of science with her passion for running businesses.

[Click here](#) to read the entire interview with Cheryl. Stay tuned for future interviews with interesting WIB members from various chapters.

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### **WIB Is Now on Twitter! Are You Connected with WIB?**

LinkedIn and Facebook and now **Twitter** are easy ways to stay on top of the ever-expanding WIB chapter line-up, upcoming activities and job postings. To visit and join WIB on LinkedIn, [click here](#)!



To follow us on Facebook, [click here](#) and select the "Like" box at the top of the screen, and [click here](#) and select "follow" on Twitter.

## **CHAPTER EVENTS**

### **RTP Chapter Events**

#### **Join WIB-RTP for Beakers and Beers Networking**

Please join us on July 12, 2012 from 6:00 p.m. - 7:30 p.m. at [Top of the Hill](#) as we enjoy the summer with a WIB-RTP Beakers and Beers networking event. Cool down, kick off your heels, leave your labcoat and worries behind, and network with fellow and prospective WIB members. [Click here](#) for more details and to register.



**Book Club: The Zigzag Principle: The Goal Setting Strategy That Will Revolutionize Your**

## Business and Your Life

Have you ever set your sights on the top of a mountain and then started your ascent by heading straight through the trees and up the sheer cliffs? Or driven in your car to the other side of town – as the crow flies? Just as a river has to wend its way around obstacles, the best route is never actually a straight line! Join WIB-RTP on July 24, 2012 from 7:30 a.m. to 9:00 a.m. EDT at the [Guglhupf Bakery and Cafe](#) in Durham, NC for this exciting and informative event. [Click here](#) to register and for more information.



## Seattle Metro Chapter Events

### Join WIB-Seattle Metro For a Summer Networking Event

You can be in control of your career and chart a path that leads to great success. The key to that success is identifying and articulating your unique value and developing a personal brand that effectively positions that value. The session will include steps for building your value proposition and a discussion on leveraging your strengths for internal growth as well as external opportunities. Join us on July 25, 2012 from 5:30 p.m. - 7:00 p.m. PDT at Emergent BioSolutions in Seattle for this valuable event. [Click here](#) to register and for more information.

## Washington DC/Baltimore Chapter Events

### Membership Corner – Get To Know Your WIB – DC/Baltimore Community

**LinkedIn** | join our group +

#### Join Us on LinkedIn

The Washington, DC/Baltimore chapter is now on LinkedIn!

We're excited to continue our growth going forward in 2012 with our new LinkedIn group. [Click](#)

Did you know?

[here](#) to join.

- 83% of DC/Baltimore members surveyed hold advanced degrees higher than bachelor level.
- 42% of DC/Baltimore members have had their own business or have considered starting one.

Stay tuned for more factoids about your local WIB chapter and see how your survey feedback is being implemented in upcoming programs.

DC/Baltimore saw record responses to last month's survey on member preferences for events, locations, and benefits. Thanks to our members and non-members for taking the time to complete the survey and congratulations to our two recipients of free annual WIB memberships! Stay tuned to see how your feedback is being implemented in upcoming programs.

### **DC/Baltimore Young Women In Bio (YWIB) Committee Seeking Volunteers**

Want to inspire young women to pursue science careers? Join the YWIB Committee, where volunteers are needed for both short and long-term volunteer positions. Please email [DC.Baltimore@womeninbio.org](mailto:DC.Baltimore@womeninbio.org) with your contact info if you are interested.

## **Other Interests**

### **Come Learn and Network at Life Science Innovation Northwest**

The Washington Biotechnology & Biomedical Association (WBBA) is proud to present Life Science Innovation Northwest 2012, the region's premier conference showcasing the unique



and innovative environment of the Pacific Northwest's life science sector. LSINW brings together nearly 1,000 attendees from public and private companies, research institutions, scientists, entrepreneurs, and our global health community. This event is being held on July 11-12, 2012 at the Washington State Convention Center in Seattle. Visit [www.washbio.org](http://www.washbio.org) to learn more and register.

### **The French American Chamber Of Commerce of San Francisco Presents - Conference: The Influence of Women in Leading the Healthcare Revolution**

Join the French American Chamber Of Commerce on July 12, 2012 from 6:00 p.m. - 9:00 p.m. PDT

for this exciting event. More and more private and public companies health providers, medical devices, diagnostic and bio-pharmas companies are taking specific women's health concerns, needs, ideas into account to create innovative and collaborative programs. Our speakers will talk about their experience and insights into the latest developments on how businesswomen and women overall influence improvements in HR benefits, corporate wellness programs, new healthcare technologies and products, medicine testing and patient care, shaping and preparing the next generation of healthcare solutions and services. [Click here](#) to learn more and register.

### **The Power Conference: Women Doing Business**

The Power Conference: Women Doing Business! is designed to promote business development for women in business through networking, education, and marketing opportunities. Workshops will cover three areas: Business Development and Contracting, Technology and Marketing, and Personal Development for Business Growth. The Power Conference provides multiple platforms to develop business through exhibiting, marketing, sampling, networking, sponsorships and advertising.

The Power Conference will be held on Thursday, August 20, 2012 at the North Bethesda Marriott Hotel and Conference Center (near White Flint Metro). To register, or for more information visit:

[www.ThePowerConference.com](http://www.ThePowerConference.com)

### **13th International Conference on Alzheimer's Drug Discovery September 10-11, 2012; Hyatt Regency Jersey City, New Jersey**

This annual Alzheimer's Drug Discovery Foundation (ADDF) global conference brings together leading academic, industry and government scientists' intent on accelerating the development of innovative treatments for Alzheimer's disease and related dementias. The ADDF's funded investigators and top level scientists in the field will present on their current research progress and stimulate discussion. The conference offers ample opportunities for collaboration and partnering.

[www.worldeventsforum.com/addf/addrugdiscovery](http://www.worldeventsforum.com/addf/addrugdiscovery)

WIB is partially funded by our National Sponsors



Women In Bio **Welcome**

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[www.WomenInBio.org](http://www.WomenInBio.org)

