

## **WIB-Pittsburgh is Excited to Announce Their Official Launch Event**

The Women In Bio Pittsburgh Chapter Launch Event with keynote speaker Alexandra Drane, Founder, Chief Visionary Officer and Chair of the Board of the Eliza Corporation will be on Tuesday, October 30, 2012 from 5:30 p.m. to 8:00 p.m. EDT at Bridgeside Point on Technology Drive in Pittsburgh, PA. Alexandra has proven herself a visionary and an innovator, whose ideas on using



technology to engage people in their health, and her belief in adding a touch of joy to the often staid world of healthcare communications have been adopted by the nation's top healthcare organizations. Alexandra believes "if you are on a mission to make a difference, you can - and if you're doing what you love, you'll have a whole lot of fun in the process." [Click here](#) for more information and to register.

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## **Continuing With the Women In Bio "Interview a WIB Member" Series**

This new series showcases WIB members as they describe the navigational tactics of climbing their own professional ladder to success. We continue with this series by interviewing Ginger Rothrock, Ph.D., Chair of Program Committee at Women In Bio-RTP is a Program Manager of Emerging Technologies at RTI International

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### **Tell WIB a little about yourself?**

I am very much an entrepreneur, loving both fortune and failure. I love innovation, the creation of new technology and new markets, the thrill of pitching a new concept and all the amazing people in the entrepreneurial community. I am a co-founder of Liquidia Technologies, a dynamic mid-stage nanobiotech firm located in Research Triangle Park, NC. We founded Liquidia in 2004 out of UNC. We have grown the company to a team of more than 50 phenomenal employees and raised more over \$50 million in capital to date to support product development based on our innovative PRINT® nanomanufacturing platform. In June 2011, I joined RTI International, a non-profit research institute, as Program Manager for Emerging Technologies. In my new role, I am responsible for business and technical development for new strategic areas in RTI's nanotechnology portfolio, which means I get to spend all day thinking about next generation products and working with excellent scientists to prototype our ideas.



To read the rest of this interesting interview with Ginger, please [click here](#).

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### **With Social Media Staying Connected to WIB is Easier Than Ever!**

LinkedIn and Facebook and Twitter are easy ways to stay on top of the ever-expanding WIB chapter line-up, upcoming activities and job postings. To visit and join WIB on LinkedIn, [click here](#)! To follow us on Facebook, [click here](#) and select the "Like" box at the top of the screen, and [click here](#) and select "follow" on Twitter.



## **CHAPTER EVENTS**

### **San Francisco Bay Area Events**

### **Join WIB-San Francisco Bay Area for a Sangria Networking Event**

Please join us on Monday, October 8, 2012 from 6.30 p.m. to 8.30 p.m. PDT for a casual evening party after the BIO Investor Forum at the [Thirsty Bear](#), located just a couple of blocks away from the conference. The WIB-San Francisco Bay Area Chapter will offer a food buffet, refreshing drinks, and a relaxed place to unwind and network. [Click here](#) for more information and to register.



### **Young Women In Bio at Joint Genome Institute Event Coming this October**

The DOE Joint Genome Institute (JGI) in Walnut Creek, CA invites SF Bay area middle school girls grades 6-8 for an afternoon discovering the fun and challenge of science careers. The event will be held on Thursday, October 18, 2012 from 4:30 p.m. to 7:00 p.m. PDT. It includes a female speaker from JGI, a lab tour, a hands-on lab exercise and an informal discussion with women working in science. The discussions and activities will be followed by a pizza dinner. [Click here](#) to register and for more information.



### **The Entrepreneurial Panel: Start-Up Challenges and Opportunities for Women CEOs**

Come participate in an interactive panel as Karen Bernstein from BioCentury moderates a discussion with four successful women CEOs, focusing on the challenges, opportunities and ideas of investing in and running a start-up biotech company. The event will be held on Thursday, October 18, 2012 from 6:30 p.m. to 8:30 p.m. PDT at Foley & Lardner, LLP in Palo Alto, CA. [Click here](#) for more information and to register.

## Wine and Wisdom with Congresswoman Jackie Speier and BioTech Nation's Moira Gunn

Join us for an evening of wine, hors d'oeuvres and networking with keynote speaker Congresswoman Jackie Speier, and an introduction by Moira Gunn of BioTech Nation, on October 25, 2012 from 6:30 p.m. to 8:30 p.m. PDT at Mission Bay Conference Center in San Francisco, CA. [Click here](#) for more information and to register. Register before September 21 to take advantage of the early registration rate!



## Volunteer With WIB- San Francisco Bay Area Chapter

WIB-San Francisco Bay Area group is welcoming new volunteers! If you're interested in getting involved with a dynamic, driven organization and want to help make an impact, please consider joining one of our committees.

- **Membership committee volunteers:** if you are outgoing, have strong people skills and are good at organization, please consider joining our Membership team. This group helps build our chapter by attracting new recruits, and works closely with the other teams around our program events to ensure they run smoothly.
- **Communications committee volunteers:** if you are creative, good with words, into social networking, and are full of ideas, please consider joining our Communications team. This group spreads the word about our chapter and our events, through our website, facebook, LinkedIn and Twitter, and welcomes new ideas for building the name of Women In Bio in the Bay Area.
- **Funding committee volunteers:** if you are good at attracting sponsorship, enjoy building contacts and networking, or keen to get experience fundraising, please consider joining our Funding committee. This group raises funds for our chapter, manages our budget and builds connections with companies and organizations that are keen to promote the mission of WIB.

If you are interested in volunteering for any of these committees, please email us at [sanfrancisco@womeninbio.org](mailto:sanfrancisco@womeninbio.org).

## Chicago Chapter Events

### Join PROPEL and WIB for a Clinical Trial Development Workshop

WIB-Chicago and PROPEL are hosting a program on best practices when planning animal studies and Phase I trials that prepare a company for the critical Phase II trials. Discussion topics will

include considerations for safety and efficacy studies, preparing for an IRB at clinical research sites, working with the FDA, cGMP/cGLP - and other critical issues that arise. Please join us on October 10, 11:30 a.m. to 1:30 p.m CDT. at Deloitte's office in Chicago. [Click here](#) for registration information!

### **Get Involved in WIB-Chicago**

Looking to be more active in WIB-Chicago? Are you passionate about promoting women's professional growth in our life science community? Join the WIB-Chicago Sponsorship Committee! Sponsorship support is key to the high quality seminars and events hosted by WIB-Chicago, and the committee is in desperate need of volunteers. If interested in serving on this dynamic committee, please contact Emily Miao at [miao@mbhb.com](mailto:miao@mbhb.com).



#### **WIB-Chicago has a LinkedIn Page**

Be sure to join and stay connected to WIB members and events in Chicagoland. [Click here](#) to visit the site.

### **WIB-Chicago Fall Leadership Forum**

Stay tuned for more information regarding an upcoming leadership forum planned for this fall! Details will be available soon.

## **Washington DC/Baltimore Chapter Events**

### **WIB-DC/Baltimore Kicks Off the Fall with a Panel on Small Business Resources for Entrepreneurs**

The University of Maryland BioPark hosted an energetic morning of networking and discussion. Denise Adah, Program Chair for WIB-DC/Baltimore, facilitated an informal discussion between panelists and a gathering of entrepreneurs, business owners and professionals. Panelists covered such important topics as "Best Practices for Cash Flow", "Attracting and Retaining Key Employees", and "Marketing and Business Development for Small and Minority-owned Businesses", which was presented by Joanne Jackson, the Small Business Enterprise Coordinator for Anne Arundel County. A breakfast preceding the discussion was sponsored by the Ameriprise Financial Planning practice of Denise G. Adah, MBA, CPA.

### **Young Women In Bio Career Leadership for Girls at COVERGIRL®**

Join us on October 18, 2012 from 4:00 p.m. to 6:30 p.m. EDT at a bioscience career leadership event for middle school girls at COVERGIRL®, a Procter & Gamble Company. Young women will be exposed to the

science behind cosmetics in areas such as research and development, manufacturing and analytics, using the company's current best approaches. The event is open to girls in sixth, seventh or eighth grade. This event is now full!

### **Join Us for a Biotechnology Entrepreneurship Panel this Fall**

A panel of experienced bio-entrepreneurs will discuss key skills crucial for biotechnology business startup and growth and provide answers to your questions. October 18, 2012, 6:00 p.m. to 8:00 p.m. EDT at the JHU, Montgomery County Campus in Rockville. Join us if you are thinking about starting your own bio- business, already have one, or would like to learn about the pathway from scientific discoveries to medical products. [Click here](#) to register and for more information.



#### **Join Us on LinkedIn**

The WIB-Washington DC/Baltimore chapter is now on LinkedIn! We're excited to continue our growth going forward in 2012 with our new LinkedIn group. [Click here](#) to join.

### **Young Women In Bio: Learn How a Science Degree Opens Doors to the Laboratory & Beyond**

Please join us on Thursday, November 8, 2012 from 4:00 p.m. to 6:30 p.m. EDT as YWIB and ATCC will be hosting a Biotechnology career leadership event for middle school aged girls. This event at ATCC in Manassas, VA will expose the girls to all the different opportunities that can spark from having a science degree. Come meet and interact with women who have science degrees and work in various careers that support the research, development, manufacturing and marketing of these life science products and services. This is an exclusive invitation for middle school girls in grades 6-8. [Click here](#) for more information and to register.

### **WIB-Washington DC/Baltimore Chapter Mentoring Groups Now Forming!**

Are you interested in getting to know other professional women in a small informal setting to discuss topics important to your career growth and professional development? Would you like to mentor graduate students in the biological science? If you answer yes to either of those questions, fill out this [questionnaire](#) by October 22nd, 2012. We are now forming groups and you can be matched to a new local Mentors, Advisors, and Peers (MAPs) groups!

For questions please contact [DC.Baltimore@womeninbio.org](mailto:DC.Baltimore@womeninbio.org).

## DC/Baltimore needs volunteers for the Mentors/Advisors/Peers (MAPS) Committee

Are you interested in being a mentor? Are you someone who is seeking a mentor in the industry? If so, the mentors/advisors/peers group is seeking volunteers and group leaders to assist with their programs. MAPS groups get together to discuss topics of common interest and you would assist in pairing individuals to those groups. If interested, please email [DC.Baltimore@womeninbio.org](mailto:DC.Baltimore@womeninbio.org).

## RTP Chapter Events

### Join WIB-RTP for a Fall Professional Development Program: Enhancing your leadership skills

WIB-RTP is hosting a Fall Professional Development Program focusing on building the skill-sets needed to develop leadership for women in the life sciences industry. This afternoon session will be held on October 25, 2012 from 2:30 p.m. to 6:00 p.m. EDT at the North Carolina Biotechnology Center. The program will focus on leadership issues that matter most to women, including presentation skills, professional image, connecting with your team and messaging to generate action. Refresh your skills and discover new tips for enhancing your presence from three highly experienced leadership and executive coaches. Join us for a networking session following the event. [Click here](#) for more information and to register.



### Join WIB-RTP's LinkedIn Site Today!

The RTP chapter is proud to announce we're on LinkedIn! We welcome you to join our LinkedIn page to connect and network with instrumental leaders and WIB members in our area. [Click here](#) to join.



### Join Us for a Three-Part YWIB Young Entrepreneurs Workshop Event

WIB-RTP is holding an exciting three-part YWIB event beginning on November 2, continuing on November 16, and concluding December 1, 2012 at the NC Biotechnology Center. In this workshop, middle school girls will learn how to create a successful business and have a positive influence on their community. During the three part series, the participants will learn to use a business model, create a mock start-up business, and apply their mock business in real world setting and discuss lessons learned. [Click here](#) for more details on these dates, times, and to register.

### Join WIB-RTP for Our First annual 5K run/walk

Save the date for WIB-RTP's First Annual 5K run/walk to fight against Cystic Fibrosis on December 1, 2012 beginning at 9:30 a.m. EDT. Raise money to benefit the families battling Cystic Fibrosis, a common life-threatening genetic disease in the United States, affecting 30,000 children and adults and the more than 10 million Americans who are genetic carriers for the disease.



Proceeds from this event will benefit the Cystic Fibrosis Foundation in its mission to improve the quality of life for those with Cystic Fibrosis, and ultimately to find a cure. Please visit [www.cff.org](http://www.cff.org) for more information. Stay tuned for how to register for this event.

### Save the date for the WIB-RTP Holiday Party

The three dynamic life science organizations, WIB-RTP, AWIS and GWIS, will once again come together for a Holiday Party at North Carolina Museum of Natural Sciences on December 12, 2012. Stay tuned for the details!

## Seattle Metro Events

### Expand Your Network and Fortify Your business by Joining WIB-Seattle Metro's Team!

We are looking for a Social Media Lead, and a Lead for Young Women In Bio, along with volunteers for these committees. To learn more or to volunteer, please email [seattle@womeninbio.org](mailto:seattle@womeninbio.org) or contact Cynthia Adkins at [cadkins@adkinsandplant.com](mailto:cadkins@adkinsandplant.com) or Francesca Nolan at [fnolan@acucela.com](mailto:fnolan@acucela.com).



join our group +

#### Get "LinkedIn" with WIB-Seattle Metro

The WIB-Seattle-Metro chapter is excited to announce we're now on LinkedIn! [Click here](#) to join.

## Other Interests

### 3rd Annual New Paradigms to Fund Biotech & Early Stage Showcase this January in San Francisco

New Paradigms is guided by key individuals from biotech, pharma and the investment community to

advance R&D through alternative sources of funding, non-traditional partnering strategies and innovative approaches to drug approval for the successful commercialization of new therapies. New for the event on January 8, 2013 is a morning dedicated to the Biotech Deals of the Year and an early-stage biotech showcase on the afternoon of January 9, 2013. The conference is backed by an exceptionally distinguished speaking faculty. [Click here](#) to register and for more information with the discount code for members of "WIB". It will give a registration fee of \$395 to attend (as opposed to \$1,095+).

**Interested in promoting STEM education in Chicago? Volunteer for "Stellar Girls."**

"Stellar Girls," a new program from Astellas Foundation, introduces girls in grades 5-8 to Science, Technology, Engineering and Mathematics (STEM) fields. Starting in September, 11 Chicago middle schools will provide "Stellar Girls" after-school programming one day/week. Volunteers will give girls the visibility to women and men working in STEM careers and serve as role models for the development of the girls' future career paths. To volunteer, please contact Ann Reed at iBIO Institute ([ann.reed@ibioinstitute.org](mailto:ann.reed@ibioinstitute.org) or 312.422.1111x3).



Women In Bio *Welcome*

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[www.WomenInBio.org](http://www.WomenInBio.org)